

₹ 6% [



Mikey Israel, Moshe Oz, Tal, You

the last 2 days SOK beoble visited cad men site ill 2:58 PM 💉

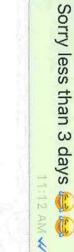
Mar 25, 2017

Crazy the most watched CAA 2 million views !!!!! movie and in 4 days!!

sold out their 30 stabilizers wants Store in south Florida just called 50 internet orders last night on our weekend sale of 15% Friday afternoon till Sunday night. We will get to 200 orders from

We will ride this wave for as long as possible 11:09 AM W

more 😊



יאלה מייקי לא לאבד שום לקוח חשוב לתת Moshe Oz

9

<

2:46 PM











CAA

Mikey Israel, Moshe Oz, Tal, You

∀ 8 6% [



6:00 PM

Working on it . (4)

We have received a crazy increase in internet orders.

million people now know what the But more important is around 3 micro roni is.

Stores already are asking for more. looking for this product. Lots of people will go to stores

3:33 PM ★

increase in internet orders I'm sure Tal u guys also receive a big 3:34 PM

Tal Charmoni

אני פשוט לא רוצה שאשר ישתעמם נשתמע

Good night

3:50 PM 🗸

Mar 27, 2017

Gun Parts Kits at GunBroker.com Micro Roni Stab CAA for Glock 17, 22, 31.

Buy Micro Roni Stab CAA for Glock 17 22 31











₹ 6%



CAA

Mikey Israel, Moshe Oz, Tal, You

HING VENT DIS IOI US.

1:37 PM

weeks we have received xxxxx in internet orders. Over the last 3 (22 of march)

Any guesses ??

month Our average in 2015 was 8 k a

February was up to 45k a month March and 1/2 of April ??? Our average in January and

1:40 PM

Moshe Oz

1:48 BM

here u need to add much more On your birthday you cut 10 years 1:46 PM >

Moshe Oz

Wow

1:48 PM

כמה

Much more



3









6:01 PM





CAA

Mikey Israel, Moshe Oz, Tal, You



Total orders in march 565 \$

5:08 PM 4/

5.06 PM V

Total shipped 360k, No sights

5:09 PM 🕢

Moshe Oz

Wow

5:09 PM

Crazy

5:09 PM W

In your mail is an analysis

5:09 PM W

Uri Lipshitz

last seen yesterday at 3:25 PM







Sep 1, 2017

We had a very good month in august.

409 k \$ in sales 83k of which was internet, we made a profit this month (positive ibida of 80k \$).

We are 95k above our new forecast (last 4 months).

We had 435k in orders in august of which 80k was internet.

We passed 3 million in sales (660k in internet sales) this year (all last year 2.75 and we still have 4 months left)

Our caa Instagram page has exploded.

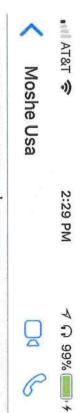
We did a live Facebook feed last night (4th time) and our internet sales were 3x the daily average.

All of this without selling one MH1 sight in the last 4 months (I'll get them in late September from India) I related this info on my call last night with kognito









יהו מאוד שימושי Jan 20, 2018

Thank u

11:11 AM

sales and orders We are having a very good month, 11:14 AM *

We will pass our budget

Oct, nov, dec, January great months 11:14 AM

11:15 AM V



יש לנו השנה מוצרים חדשים טובים אפשר וגם יותר מיקרו לסוגיו נעשה יותר

Yep, we truly believe that as well

I'm off to the movies with my far den of thieves ()

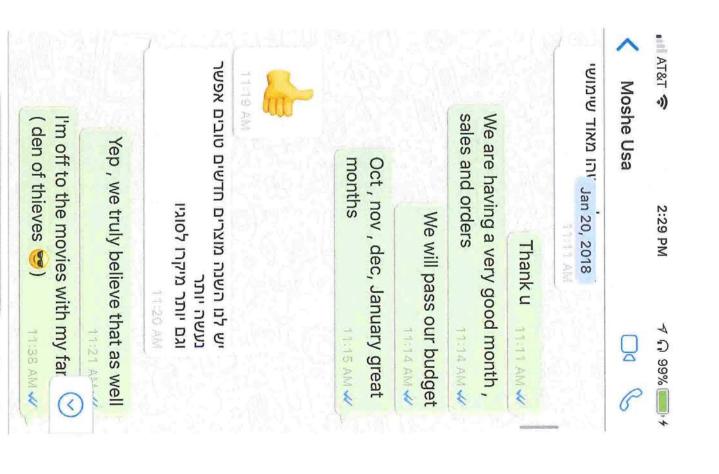
11:38 AM W













Brooklyn, NY but it shipped from

Th. Jan 20, 2018 office in

Moshe Usa





מה זה ?

our stuff at below map prices. stuff on our Instagram page and I Some company in israel is selling Their customers are writing bad have to fix it.

but they buy directly from CAA of our stuff from our page on Israel at low prices theirs. I don't know who they are They have a Facebook page with all 9:26 PM W

תזמין מישם תבדוק

9:27 PM

website they are by buying from their their website. You can't k ow who Check what? I sent you the link to

רגע











Ok, it's crazy that I need to waste so much energy to fix our reputation when these guys don't even buy from us here in USA and all they do is hurt our distributors and dealers.

It's hard enough doing what we do with the few people who work for us here

If u hear back from gabi on the shipment from china let me know please

I made you guys welcome folders. When u check in please make sure they give it to you st the check in.





Moshe Usa

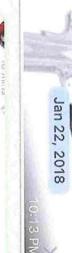
2:39 PM

7 n 100%









deal for the micro Roni SBR and MH1 red dot sight. We explained everything about it and he even give a great guest list at the Shot Show 2018. Can't wait to see you excited for giving us an opportunity to be one of the do really apreciate it and most of all, we are so much purchase from CAA. From then, he's the one who who called him regarding for some questions about he husband told me that the CEO Mikey itself was the one encountered. I thought at first it was a joke when my He's the coolest and nicest CEO we've ever this company epecially to the CEO Mikey Hartman. If there would be more than 5 stars, i would give it to this week. Thank you...















Zachery Neal Frazier reviewed CAA — 🖘 January 10 at 5:41pm - @

and had an immediate response. I received a phone I borked my stock and was a upset. I sent a PM over call right after that and was able to get a replacement part ordered. Their service is beyond 5 stars and highly recommend purchasing from them!















3:39 PM

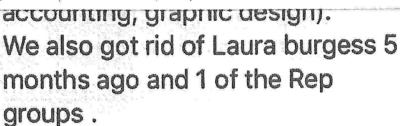
1 n 97%





CAA

Mikey Israel, Moshe Oz, Tal, You



August and September positive EBITA (86k,65k) 7:54 AM W

Oct 23, 2017



EK Ca reviewed CAA -

18 mins &

can be good product but human service is very bad. we had to many problems and they never solve them always ask for more time to solve problems but really they never to it.





CAA Product/Service 29,938 likes





He's from Paraguay. We must improve our internation customer service.











May 27, 2018

Hey,

Just some facts you can share.

- 1) we have paid 1.4 million \$ to Israel so far this year . The most ever paid from USA to Israel in a 4.5 months period ever !!!
- 2) we are on pace to have our best year ever, all was going great until Tal quit. Unfortunately Moshe decided to change the way things were working and destroyed all the good we had going.
- 3) we paid Israel so far this year net 7-14 instead of net 45, meaning we are paying much sooner than ever.
- 4) by selling to our competition and encouraging them to sell below MAP Moshe has hurt us as well as Israel and the product. Numerous dealers are complaining about MAP violations on yrs (tvika) and microni (Shacar) and Moshe even
- () liked a post by Shacar who was promoting selling the stabilizer











MAP Mc May 27, 2018 us as well as Israel and the product. Numerous dealers are complaining about MAP violations on yrs (tvika) and micro roni (Shacar) and Moshe even () liked a post by Shacar who was promoting selling the stabilizer at below MAP. How can an owner break the contract that gives us exclusivity and encourage others to violate that.

- 5) by contract we are supposed to pay royalties to SBTACTICAL.
 Shacar and tvika do not pay them, their lawyers already reached out to us and now Israel is open to law suits as well as them closing America to the stabilizer sells.
- 6) holding shipments hostage to be pre paid (which was never discussed nor agreed to) in a joke that no company in the world contained deal with.
- 7) sending inventory items without POs and expecting to be prepaid is





AT&T



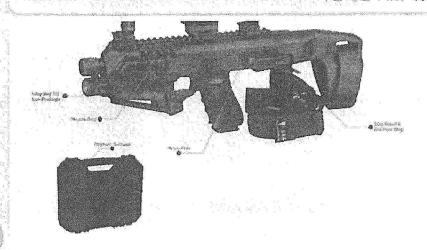
Shlomi Caa Israel





discussed nor agreed to fire a loke that no May 27, 2018 he world could deal with.

- 7) sending inventory items without POs and expecting to be prepaid is again a joke.
- 8) we in USA have bypassed our forecast budget every month the last 12 months including MAY which we will bypass it by 100k as well. A shame all the hard work we all did is being ruined in one week since Tal left. 12:02 AM 🕢







Liked by moshe_oz and 132 others

microroni Sale!!! The Micro-Roni STAB - Advance Kit at a special price for a limited time. 365 Euro only: (425 USD). Free Shipping! www.micro-roni.com









8) We in USA have hypassed our forecast May 27, 2018 y month the last 12 months including MAY which we will bypass it by 100k as well. A shame all the hard work we all did is being ruined in one week since Tal left.











Liked by moshe_oz and 132 others

microroni Sale!!! The Micro-Roni STAB - Advanced Kit at a special price for a limited time. 365 Euro only! (425 USD). Free Shipping!

www.micro-roni.com

Hausanfaraamant Hmilitani Halaali 18.



Looked who's name "liked" the post which violates MAP rule? Embarrassing

Tvika is now the official worldwide distributor of Caa and now he is selling to dealers at under distributor.

2 months from now he killed the micro roni in USA.

No vision

4:34 AN W

If you want to do something nice call Asher and say thank you (as an owner) for his hard work the last 4.5 years.

I'm sure you heard he quit last night.

He deserves some appreciation for his hard work .

You don't have to of course but it would be a nice gesture.

I'm sure He would love to hear some nice words.

3:47 AM 🗸



6:25 PM

1 n 9% 1 14





Eldad CAA





0:16

4:01 PM W

מדהימה

4:01 PM

Ty

4:04 PM W

Jun 5, 2018

cto 5th	29162	Sales Urders
	149,690.30	308,829.4
	89,753.47	115,428.3
H	166,836.87	178,707.8
	220,769.47	54,673.5
	128,938.47	100,776.7
	28 276 83 1	3:20 PM

Look what he did to us by allowing them to sell so below distributor

3:21 PM W



2 Shares



Love



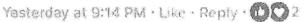
Comment



OD: You and 51 others



Mikey Hartman You were amazing









3:47 PM

7 n 92%



You 6/6/18, 12:57 PM

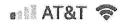
All Media

1st to 5th	Sales	Sales Orders
JAN	149,690.30	308,829.43
FEB	89,753.47	115,428.37
MARCH	166,836.87	178,707.87
APRIL	220,769.47	54,673.57 100,776.76
MAY	128,938.47	
JUNE	28,276.83	32,979.68









3:48 PM







Shlomi Caa Israel



	H same	T 155.83b.	8/	178,707.8
4		Jun 10, 2018	17	54,673.5
Salar Salar		128,938	47	1:38 PM

Did u show this to Yuval yet?

1:39 PM **W**

???

3: 17 PM **4**/

No

He was in bucarest since last week
Coming back tomorrow
3:24 PM

I hope Moshe at least paid you guys
He killed us here
Pure evil
Takes a special kind of person to
shoot himself in both(us and Caa)
feet.

Jun 11, 2018

Are u still working?

12:58 PM **W**

No

TOA PM

7

LIL PM

I'm home

1:04 PN



6:26 PM

1 0 9% [] · f





Eldad CAA



10:08 AM

Jul 2, 2018

Received goods from Israel

Jan- 354k

Feb- 218k

March-402k

April-375k

May(1-10th till Tal left) 41k

May (10th-31) Moshe ceo -

0(zero) \$

June - 120k

There was another small shipment that is in " quarantine" that we didn't need and have 1000s and won't be sold this year

We are ahead of payment schedule when all things are taken in account (kusa, credit for bad products etc) 125k was prepaid = before we are at net 45

Average first 4 months = 3 Average last 2 months. = 8

1:02 PM **4**





Eldad CAA



June - 120k

There was another small shipment that is in "quarantine" that we didn't need and have 1000s and won't be sold this year

We are ahead of payment schedule when all things are taken in account (kusa, credit for bad products etc) 125k was prepaid = before we are at net 45

Average first 4 months = 337k Average last 2 months. = 80k

1:02 PM W

Evrold told me you spoke with him. If you want to talk I'm here

1:03 PM **4**

X Missed voice call at 1:27 PM

Try calling you back

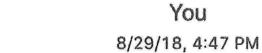
1:35 PM **W**



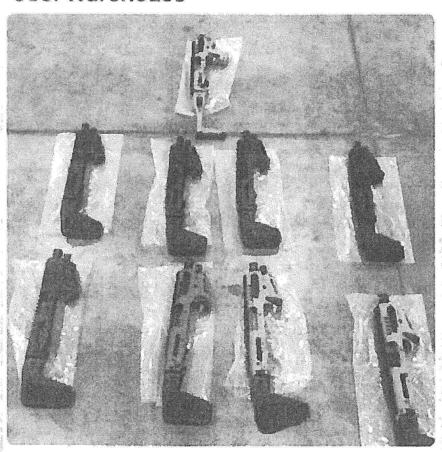
AT&T

3:50 PM

ଏ ନ 90% 📖



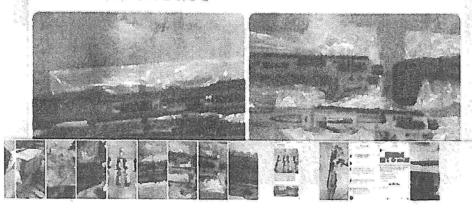
All Media



Sir 9 additional with issues. 2 no top rail, 5 no charging handle (1 being a gen 4), 1 no light case, 1 missing screw for slide release.

4-41 PRA

Joel Warehouse











issues later on if Sep 4, 2018

1-32 PM

You were supposed to send the missing pieces on Sunday flight as discussed 5 times.

You did not !!!!

Tonight another flight left and you again did not send the products
Why?

Why even respond ?????
Joke

1:40 PM W

I'm with my son

'51 PM

It's in the letter, We didn't get quantities

1.52 PM

You promised me 200 stabilizer and 1000 thr on Sunday shipment

1:54 PM W

Don't play stupid . You are not

1.54 PM 4

I'm talking about the missing parts on products











0:31

2134 PM W

Who pays for the damage to us?

2:35 PM W

Sep 5, 2018

Now that you have sent your "
response " hope u r happy now
When will you ship the product we
paid for and did not
receive???????????









smd0201 Wha hand gun does this fit?

4h Reply



callsign_unsure Cant wait much longer for my long stabilizer, I hear about a week to get the new batch in and prob another week getting orders out? Already bought mine on like the 23rd..

10h Reply



mecadispro Me gustaria saber dónde las puedo conseguir ya que tengo una armeria ,muchas gracias



Another example of the damage







Already bought mine on like the 23rd..

10h Reply



mecadispro Me gustaria saber dó 6:30 AM

Another example of the damage you guys are doing to us and the brand name

Just pure stupid business sense

6:30 AM W

Are you shipping the extended stabilizers and thumb rests tomorrow yes or no?

Sep 6, 2018

Pins for the roni stabilizer?

6:39 AM W

Yes It's in first box

7:47 AM

Sep 7, 2018

The shipment did not leave last night?

6:15 A

???????????

6:19 AM W









have for Sep 13, 2018 omorrow

7:28 AM **4**















Micro RONI Stab Glock 19/17 CAA NON NFA Pistol Carbine Conversion Kit for Glock 17,17C,19,19C,22,23,31,32 -\$224.95 shipped

- Dealer posting by ZFI-Inc
- **M** Updated 2 hours ago
- More deals from YRS Inc.
- 437 views

7.445 AM

The last 3 months he sells to end users at under distributor price That's called killing the market

7:45 AM **W**

Any answer?

11:28 AM **W**

??

17:40 /

2

12:09 Ph





Bvg- 50 MRC-100

Sep 25, 2018

7:01 AN

September 12th !!!

Never received any documents.!!!

Even though u said it would ship a week and a half ago, then you said on last Monday, then u said last

Thursday than u did not respond for 5 days!!

How are we supposed to work this way

Al least apologize for not keeping your word .
Or for not responding
Something

I understand mikey
Its been a busy time with the
holidays, i an doing the best i can to
manage all orders from all clients

7:D5 AM



Gotta love your priorities









Write in Hebrew I don't understand

10:33 AM W

Oct 24, 2018

Shlomi I have been working with you ever since you started working in Caa, there were some great times especially when Tal was the ceo but I think this is the first time you lied to me.

We paid on Friday and you guaranteed that it would ship on the next flight.

Not sure why u did not keep your promise.

With all the shit that Moshe has created you and I never were dishonest with each other.

Not cool.

Don't let Moshe make you a dishonest person . 7:24 AM W

Dec 31, 2018



Even though we have not been in contact these last few months. L